



Your Pathway to Personal Growth and Career Success

Schulich is Canada's top-ranked business school. Our Bachelor of Business Administration (BBA) offers award-winning faculty and unique curricular experiences designed to meet the shifting needs of our business world. Our program takes an innovative global approach, and encourages students to discover creative business solutions that aren't defined by boundaries.



WHAT'S INSIDE

4 Why Choose Schulich? 10 Schulich BBA

1 Message from the Dean 8 The Undergraduate Philosophy 12 Pursue Your Passions 14 Enhance Your Education

16 Expand Your World 20 Put Your Skills to the Test 21 Entrepreneurship at Schulich 24 The Schulich Undergrad Experience

25 Diversity. Community. Opportunity. 26 Live Your Best Student Life 28 Centre for Career Design

30 Schulich Global Alumni Network 32 Admission Requirements 34 Fees and Expenses

Chart Your Course



Today's global business environment is turbulent and complex. Our goal at Schulich is to prepare you to be ethical, sustainability-driven leaders with the skills to manage disruption and uncertainty and the ability to thrive in a world that is increasingly digital.

At the Schulich School of Business, we offer a full-time honours undergraduate degree program that will equip you to participate and excel in today's transforming world of business. The program also provides an accelerated pathway towards many of Schulich's graduate-level programs.

Join us at Schulich and begin to chart a proven course toward achieving your career objectives.

Detlev Zwick, PhD

Dean & Tanna H. Schulich Chair in Digital Marketing Strategy Schulich School of Business

FOUR UNFORGETTABLE YEARS. A LIFETIME OF OPPORTUNITIES.

Schulich alumni excel in every industry, and on every continent – providing innovative solutions in the 21st century world of business.

Start studying business directly after high school with some of the best and brightest young minds in Canada, and from around the world.

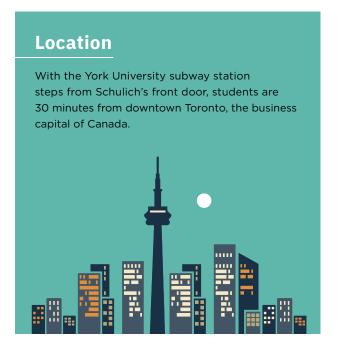
Schulich's direct-entry pathway exposes students to a broad range of business disciplines right from day one, and allows students the flexibility to tailor their learning to suit their individual business goals and interests as they progress through the program.





Why Choose Schulich?

A Business Education That Fits Your Personal Goals



Support

Dedicated academic and career advisors, immigration support for international students, as well as a host of peer mentorship programs, provide Schulich students with unparalleled support throughout their program.

Flexibility

A flexible program structure allows students to combine their business studies with a wide breadth of elective courses from many of York University's other faculties.

Community

Schulich is a tight-knit community, with an annual intake of approximately 495 students and classes ranging in size from 25-55.



Tuition

With tuition for domestic students at approximately \$10,000 per year, Schulich offers the most affordable tier 1 undergraduate business education in Canada.

Experience

With guest lectures, internships, work placement courses, and the opportunity to study abroad, experiential learning is a priority at Schulich.





ALUMNI SUCCESS STORY

"My Schulich BBA degree helped set the foundation for my career. It allowed me to build a strong analytical background and valuable connections which led to my dream career after graduation. By expanding my learning beyond business through insightful elective courses and extracurriculars, I was able to broaden my perspective and develop a more nuanced view of the world and my work."

KIMIA POURHEIDARY (BBA '21)

Business Analyst, Deloitte

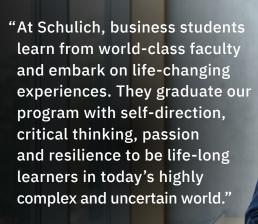


The Undergraduate Philosophy

Opening the Doors of Possibility

Your undergraduate years at Schulich provide an opportunity for tremendous personal growth and discovery. Immerse yourself in a learning environment that values the inquisitive, the entrepreneurial and the importance of corporate social responsibility in today's global economy.

Two years of core business studies at Schulich are followed by two years of primarily elective courses, allowing students to specialize their business education in up to two areas of interest. Schulich's dynamic curriculum is delivered by faculty who, as both researchers and practitioners, are skilled at bringing both theory and practical applications into the classroom.



MIKE VALENTE Director, BBA/iBBA Program Associate Professor in Organization Studies and Business Sustainability

DEGREE OVERVIEW

Over four years, students in the BBA program cover a broad range of business disciplines, with the option to specialize in their upper years.

YEARS 1 & 2

Topics Covered:

- Accounting
- Finance
- Marketing
- Responsible Business
- Economics
- Management
- History of Capitalism
- Statistics
- Organization Studies

YEARS 3 & 4

Topics Covered:

- Strategic Management
- Business Simulation
- Business & Non-Business Electives



Bachelor of Business Administration (BBA)

Prepare to Lead in Your Chosen Field

The Schulich BBA provides students with a strong foundation in all aspects of general management and equips them with the communication and interpersonal skills necessary to excel in their future careers.



BBA PROGRAM STRUCTURE

YEAR 1				
FALL TERM Introduction to Microeconomics	WINTER TERM Introduction to Macroeconomics			
3.00 credits Introduction to Business 3.00 credits	3.00 credits Managing Data for Business Decisions 3.00 credits			
Introduction to Financial Accounting I 3.00 credits	Introduction to Financial Accounting II 3.00 credits			
Marketing Management or History of Capitalism: Structures, Agents, Artefacts 3.00 credits	Marketing Management or History of Capitalism: Structures, Agents, Artefacts 3.00 credits			
Non-Rusiness Flective(s)				

Non-Business Elective(s)

6.00 credits

YEAR 2			
FALL TERM	WINTER TERM		
Individuals and Groups in Organizations 3.00 credits	Organizations and their Environments 3.00 credits		
Introduction to Finance 3.00 credits	Applied Macroeconomics 3.00 credits		
Analyzing Data for Business Decisions or Introduction to Operations and Supply Chain Management 3.00 credits	Analyzing Data for Business Decisions or Introduction to Operations and Supply Chain Management 3.00 credits		
Management Accounting Concepts or Business and Society 3.00 credits	Management Accounting Concepts or Business and Society 3.00 credits		
Non-Business Elective(s) 6.00 credits			

YEAR 3 and YEAR 4 **FALL TERM WINTER TERM** Strategic Management **Integrative Business Simulation** 3.00 credits 3.00 credits

Schulich Electives

18.00 credits

Schulich Electives and/or Non-Business Electives

24.00 credits

Non-Business Electives

12.00 credits



PROGRAM ENTRY

September



COURSE LOAD

Full-time 15.00 credits per term



PROGRAM LENGTH

4 years 120.00 credits



INTERNATIONAL **EXCHANGE**

Optional



SUMMER **INTERNSHIPS**

Optional

Pursue Your Passions

Find the Career Path That's Right for You

After completing your first two years of core business studies in the BBA program, you may choose to specialize in up to two areas of business.*

Choosing to specialize is not a degree requirement; students who wish to pursue more general business studies across years 3 and 4 are welcome to do so.

Typically, specializations require a minimum of 12.00 credits of upper-year courses completed within one functional area. Elective courses taken on an international exchange may be counted towards your specialization.

Schulich's 11 Areas of Specialization include:			ITERNATIONAL JSINESS	
ACCOUNTING		7	ARKETING	**
BUSINESS ANALYTICS	Fi	AA 🖂	PERATIONS ND SUPPLY CHAIN ANAGEMENT	
3 ECONOMICS			RGANIZATION FUDIES	
ENTREPRENEURIAL & FAMILY BUSINESS STUDIES	(B)		ESPONSIBLE JSINESS	(ii)
5 FINANCE			RATEGIC ANAGEMENT	89

^{*} Specializations offered subject to student demand. Upon graduation, specializations will not be listed on your diploma.



Enhance Your Education

Downstream Opportunities to Accelerate Your Career Path

Schulich offers a number of ways for undergraduate students to further refine their subject matter expertise and enhance their marketability upon graduation.

Certificate in International Management (CIM)

A unique advantage for BBA students, the Schulich Certificate in International Management (CIM) is the first certificate to be offered to undergraduate Schulich students. The CIM is designed to give graduates a competitive advantage in seeking job opportunities focusing on international business, from entry to executive level. The courses taken to graduate provide a grounding in all aspects

graduate provide a grounding in all aspects of international management and seek to develop the global mindset that is so important in today's increasingly integrated world.



CPA-Approved Prerequisite Courses

Accounting courses offered through the BBA program allow students to obtain the required knowledge to pursue either the Schulich Master of Accounting (MAcc) after graduation, or enrol in the CPA PEP program. Both pathways lead to the much sought-after CPA designation.

MBA and Specialized Masters Pathways

Consider your long-term academic plans. Schulich offers an Accelerated MBA and an MBA/JD program as well as a variety of specialized Masters programs, with modified admission requirements for BBA graduates.*

мва:

- Accelerated MBA
- MBA/JD

MASTER OF:

- Accounting (MAcc)
- Business Analytics (MBAN)
- Finance (MF)
- Management in Artificial Intelligence (MMAI)
- Marketing (MMKG)
- Real Estate & Infrastructure (MREI)
- Supply Chain Management (MSCM)

*Contact admissions@schulich.yorku.ca for details



Experiential Education Opportunities

Work Placement electives provide an opportunity to earn credit while gaining relevant experience.
Students apply theories and concepts learned in their core business classes in a practice-based work context, then reflect upon their actions and decisions.



Expand Your World

Where Will a Schulich Exchange Take You?

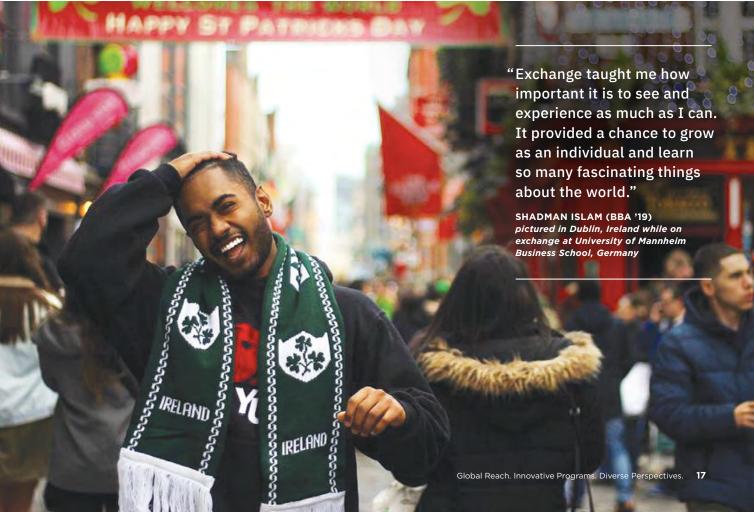
Whether you have time for a two-week introduction to doing business in a new region, or want to spend a semester immersing yourself in a new culture, Schulich offers a variety of ways for undergraduate students to internationalize their degree. Learn a new language, increase your cross-cultural communication skills, and build a global network, all while seeing the world!











65 Partner Schools in 31 Countries

#SchulichExchange



ARGENTINA

• Universidad de San Andrés (UDESA), Buenos Aires

AUSTRALIA

- Griffith University, Queensland
- Macquarie University, Sydney
- S P Jain School of Global Management, Sydney
- University of New South Wales (UNSW), Sydney

AUSTRIA

 Wirtschaftsuniversität Wien – Vienna University of Economics and Business (WU), Vienna

BELGIUM

 Louvain School of Management (LSM), Université Catholique de Louvain (UCL), Louvain

BRA7II

 Fundação Getulio Vargas - Escola de Administração de Empresas de São Paulo (FGV-EAESP), São Paulo

CHILE

 Universidad Adolfo Ibañez (UAI), Viña del Mar

CHINA

- Beihang University, Beijing
- City University of Hong Kong College of Business, Hong Kong
- CUHK Business School, The Chinese University of Hong Kong, Hong Kong
- Fudan University School of Management, Shanghai
- HKUST Business School, Hong Kong
- Peking University Guanghua School of Management, Beijing
- The University of Hong Kong (HKU) Faculty of Business and Economics, Hong Kong

CZECH REPUBLIC

 University of Economics (VSE), Prague

DENMARK

Copenhagen Business School (CBS),
 Copenhagen

FINLAND

 Aalto University School of Business, Helsinki

FRANCE

- EDHEC Business School, Nice/Lille
- EM Strasbourg Business School, Strasbourg
- EMLYON Business School, Lyon
- ESSEC Business School, Cergy-Pontoise
- HEC Paris, Paris
- IAE-Aix Marseille Graduate School of Management, Aix-Marseille Université, Puyricard
- IÉSEG School of Management, Paris/Lille
- NEOMA Business School, Rouen
- Toulouse Business School (TBS), Toulouse
- Université Paris-Dauphine, Paris

GERMANY

- EBS Business School, Oestrich-Winkel
- University of Mannheim Business School, Mannheim
- WHU Otto Beisheim School of Management, Vallendar

IRELAND

 Kemmy School of Business, University of Limerick, Limerick

ITAL

• Università Bocconi, Milan

JAPAN

- Nagoya University of Commerce & Business (NUCB), Nagoya
- Ritsumeikan Asia Pacific University, Beppu

MEXICO

- Instituto Tecnológico Autónomo de México (ITAM), Mexico City
- Tecnológico de Monterrey, Monterrey

NETHERLANDS

- Rotterdam School of Management (RSM), Erasmus University, Rotterdam
- Tilburg University School of Economics and Management, Tilburg

NEW ZEALAND

• University of Otago, Dunedin

NORWA

- BI Norwegian Business School, Oslo
- NHH Norwegian School of Economics, Bergen

PERU

- Universidad Del Pacifico (UP), Lima
- Universidad ESAN School of Economics and Management, Lima

PORTUGAL

 Nova School of Business and Economics, Lisbon

DUSSIA

 St. Petersburg State University – Graduate School of Management (GSOM), St. Petersburg

SINGAPORE

- Nanyang Business School, Nanyang Technological University, Singapore
- NUS Business School, National University of Singapore, Singapore
- Singapore Management University (SMU), Singapore

SOUTH KOREA

- Korea University Business School (KUBS), Seoul
- Seoul National University (SNU) College of Business Administration, SNU Business School. Seoul
- Yonsei University School of Business, Seoul

SPAIN

- ESADE Business School, Barcelona
- IE Business School, Madrid

SWITZERLAND

- HEC Lausanne Faculty of Business and Economics, University of Lausanne (UNIL), Lausanne
- University of St. Gallen, St. Gallen

TAIWAN

• National Chengchi University -College of Commerce (NCCU), Taipei

THAILAND

 Chulalongkorn University – Faculty of Commerce and Accountancy, Bangkok

TURKEY

• Koç University, Istanbul

U.K.

- · Lancaster University, Lancaster
- Manchester Business School, University of Manchester, Manchester
- University of Bath –
 School of Management, Bath
- Warwick Business School (WBS), University of Warwick, Warwick

URUGUAY

 Universidad ORT - Faculty of Management and Social Sciences, Montevideo

























Put Your Skills to the Test

Challenge Yourself to Go Further

You've probably heard that case competitions are a lot of fun. It's true! You get to develop case analysis skills, visit new places and meet people from other schools and countries. The Schulich Undergraduate Case Competition Team represents Schulich in regional, national and international competitions. In addition to networking with leaders, fellow students and alumni, being a member of the case team helps you hone your presentation, problem-solving and groupwork skills.

The Schulich Undergraduate Case Competition Team competes between October and April of the academic year. Depending on the performance of the team, expenses are partially to fully subsidized by Schulich for participation.









Entrepreneurship at Schulich

Developing the Next Generation of Entrepreneurs and Innovators

Entrepreneurship involves pursuing opportunities in a way that both builds and captures value. Schulich offers undergraduate students looking to make an impact on their community the option of specializing in Entrepreneurial and Family Business Studies.

The entrepreneurial studies program also works hand-in-hand with the Schulich Startups program. Today, the Schulich Startups community stands 150 companies, 200 founders, and 3,000 members strong.





Schulich Entrepreneurship Society (SEC)

The SEC is a premier student-run undergraduate entrepreneurship organization with the goal of developing a striving, young and ambitious community of entrepreneurs.

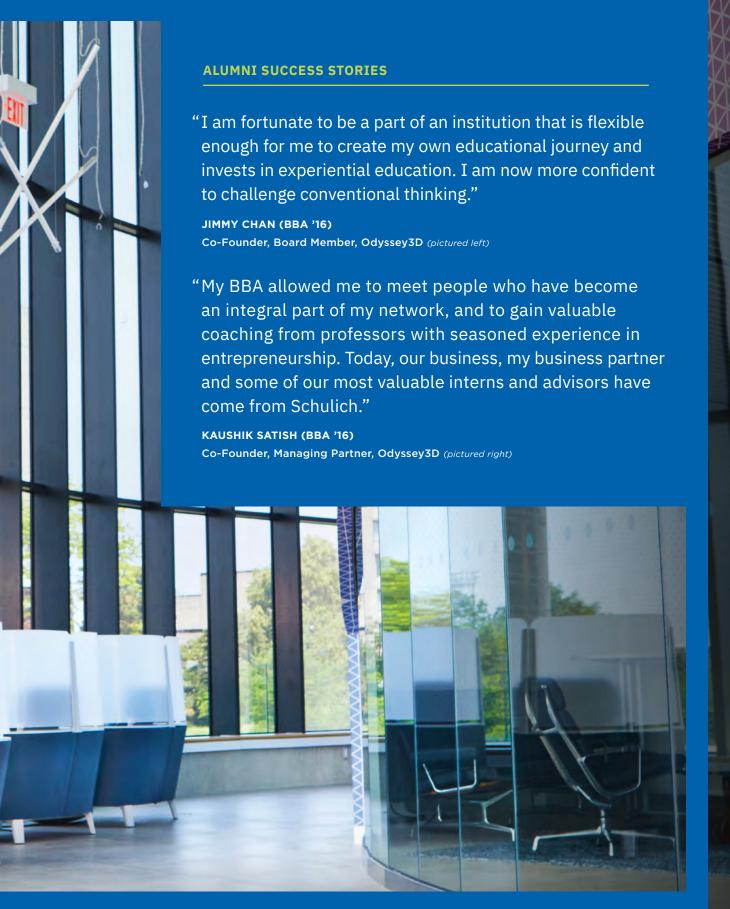
175+
Active Members

25+
Partners

10x Member Growth







The Schulich Undergrad Experience

Navigating the Transition from High School

The transition from high school to university can be a big adjustment. From the moment you accept your offer of admission to Schulich, you'll have access to a variety of resources to help you navigate this next exciting phase of your life.

Group Enrolment Appointments

A chance to meet a small group of other incoming students in May or June to review your courses, learn about services available to students, and meet your peers.



First Year Advisor

A current Schulich student who serves as a dedicated, new student resource to answer all of your questions the summer before beginning first year.



Mandatory Advising

At key points in the Fall and Winter terms of your first and second years, you will be required to attend a mandatory advising session, covering important topics to ensure you're staying on track.



Academic Advisors

Have concerns about what courses to take, an upcoming exam, or how to manage your time? You'll be assigned a dedicated Schulich academic advisor who will meet with you to discuss all of the above, and more.



Diversity. Community. Opportunity. Build a Life and a Career

The Toronto Advantage

51% of Toronto's population was born outside of

2nd LARGEST

Financial centre in North America

CAD \$364 billion economy

Access the city's vibrant downtown core in just

30 MINUTES **BY SUBWAY**

RANKS #1 IN CANADA AND #4 IN NORTH AMERICA

SAFEST CITY IN CANADA, AND 2nd SAFEST CITY IN THE WORLD

THIRD LARGEST TECH SECTOR

Feel at Home in Canada

Our campus is enriched by international students from over

DIFFERENT COUNTRIES

Plan Your Life, **Post-Degree**



A Schulich undergraduate degree gives you the option of launching a career internationally, or the opportunity to work in Canada after graduation. Upon completing your degree, you can explore Canada's advantageous immigration pathways available to assist you in building your ideal career.

Attend sessions on work permits and permanent residence options, or book individualized advising with Schulich's International Student Support Specialist.

International Student Support



Schulich provides in-house programs, services, and immigration support to help international students navigate the transition to Canada and plan for the future. Benefit from study permit and arrival webinars, Peer Mentor program, English Language Peer Support, International Student Orientation, 1:1 international student advising and social events.

Live Your Best Student Life

Build Lifelong Friendships and Connections

From O-Week to student government and countless clubs, there's no shortage of ways to get the most out of your time at Schulich.





Explore Your Business and Personal Interests



Whether you're passionate about charitable initiatives, sports, or professional development, York University is home to over 350 student clubs and organizations!



Be the Voice of Your Community



Run for a position on Schulich's Undergraduate Business Society (UBS) and help to shape the student experience.









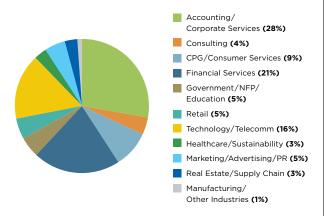
Centre for Career Design

Shape Your Success

Whether you're seeking summer internships or full-time roles upon graduation, the Centre for Career Design (CCD) offers a wealth of innovative programs and resources to help you achieve career success.

CLASS OF 2021

EMPLOYMENT BY INDUSTRY



CLASS OF 2021

GRADUATE EMPLOYMENT AT A GLANCE

of students were hired within 6 months of graduation

Average salary (includes signing bonus, base salary and other guaranteed compensation)

CLASS OF 2021 **EMPLOYMENT BY FUNCTION**



\$5,946*

Average signing bonus

\$37,440 - \$155,000

Salary range

\$58,000°

Median salary

*For those who reported.



Schulich Global Alumni Network You're a Part of It!

Benefit from Schulich's Accomplished **International Community**

When you graduate from Schulich, you become part of one of the largest business alumni networks in Canada.

Connect and benefit from access to the Schulich Global Alumni Network





As a student, participate in the SCHULICH ALUMNI MENTORSHIP PROGRAM or engage with alumni at events and conferences to gain key insights into the industries and careers that you're passionate about.

Take advantage of LIFE-LONG PROFESSIONAL **DEVELOPMENT** ACTIVITIES, career management resources, and alumni events. Enhance your student experience and widen your professional networks by attending signature alumni events. Participate in student club activities to gain access to the Schulich network, and connect with alumni from around the world through Schulich's Global Alumni Chapters. Tap into exclusive alumni services for students including the popular Alumni2Student mentorship program, open to third and fourth year undergrads.













Admission Requirements

What's Required to Begin Your Journey

To gain entry to the BBA program at Schulich, all applicants are assessed on two criteria:

- Academic Performance
- Supplementary Application

ADMISSION REQUIREMENTS

To be eligible for admission, as part of their top six grade 12 courses, Ontario high school applicants must complete:

- · ENG4U*
- · MHF4U*
- MCV4U or MDM4U

For academic requirements outside of Ontario, visit futurestudents.yorku.ca

Academic applications are made via the Ontario Universities' Application Centre (OUAC), using the following program codes:

BBA = YBA

OUAC APPLICATION DUE DATE

Ontario and Non-Ontario high school applicants: January 12, 2023

Contact your guidance office for your PIN and instructions to complete the OUAC 101 application.

If you are applying from outside Ontario, apply via ouac.on.ca/ouac-105

Language Requirements

To gain admission, you must demonstrate English language proficiency with acceptable scores on the TOEFL (minimum iBT: 90), IELTS - Academic (minimum 7.0), PTE - Academic (minimum 67), or CAEL (minimum 70). Any test scores submitted for the purpose of satisfying your language requirements must have been achieved within the last 2 years.

* A minimum of 70% in ENG4U and MHF4U is required. No more than two 4M courses will be considered for admission. Courses taken in summer school after an applicant has been admitted will not be factored into an applicant's final admission average.

SUPPLEMENTARY APPLICATION

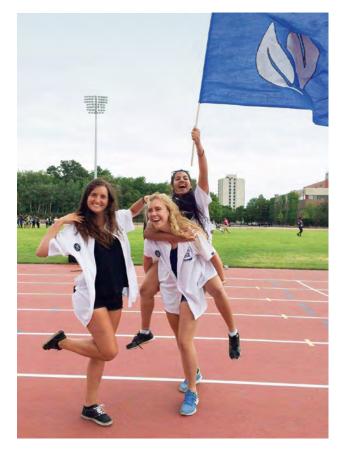
The supplementary application is used to provide the admissions team with a better understanding of the complete student. While academic performance is important, Schulich is looking for well-rounded students who can also demonstrate leadership potential, teamwork experience, resilience, and empathy towards others.

The Fall 2023 supplementary application will be available online in November 2022 at schulich.yorku.ca/suppapp

SUPPLEMENTARY APPLICATION DUE DATE

Ontario and Non-Ontario high school applicants: February 2, 2023













Fees and Expenses

What You Need to Know

Below is a list of some expected costs for your first year. It is important to be aware of the expenses you will be facing so that you can plan your finances and budget wisely.

ESTIMATED EXPENSE*	ON CAMPUS	OFF CAMPUS
Average full-time tuition (based on 30.00 credits + supplementary fees)	\$9,735 (\$35,307 CDN for international students)	\$9,735 (\$35,307 CDN for international students)
Textbooks and supplies	\$1,200 - \$1,500	\$1,200 - \$1,500
Housing*	\$7,154 (residence, double room)	\$0 (living at home) \$8,000 (apartment)
Meal plan/groceries	\$4,250 - \$5,750	\$0 (living at home) \$4,000 (apartment)
Personal expenses (entertainment, transportation and health care)	\$2,500	\$4,600
Health and dental care**	\$262 (York Federation of Students (YFS) health plan)	\$982 (UHIP + YFS health plan)**

These are estimated yearly costs based on a full-time student pursuing a BBA for the Fall/Winter 2022-2023 academic year. Health and dental care costs are based on the 2021-2022 academic year. Please note that fees are subject to change. For detailed, up-to-date course and program fees, visit sfs.yorku.ca/fees.

HOW TO FUND YOUR STUDIES

Keep Your Grades Up

Access Schulich and York's top scholarships and entrance scholarships by keeping up your average.

Apply for Entrance Scholarships and Awards

The Online Scholarships, Awards & Bursaries Application is open from December 1 to April 1 and is available through MyFile at **go.yorku.ca/myfile**. Your York reference number (provided when you applied for admission) is required to complete the online form. Apply early — you don't need to wait for an offer of admission.

Apply for OSAP

OSAP provides eligible applicants with non-repayable government grants to cover tuition in specific programs,

essentially making these programs tuition-free. Use the OSAP aid estimator available at **ontario.ca/osap** to see how much government aid could be available to you. Submit your OSAP application and all required documents online through the OSAP webpage before June 30 to ensure your funding is available at the start of the Fall term. **osap.gov.on.ca**

Apply for In-Course Scholarships and Awards

Once you are enrolled in classes, you can apply for in-course awards for each academic session. A single application, called the Student Financial Profile (SFP) is used for scholarships, bursaries and on-campus employment programs. You should complete the SFP to be

considered for a variety of programs and funding. **go.yorku.ca/sfp**

Explore On-Campus Job Opportunities

Many York students work on campus to earn extra money, gain valuable experience and contribute to University life. Work in student services offices at a work/study position and gain technical experience and knowledge to help you prepare for your career.

Speak with a Financial Aid Advisor

We're here to help! Most of our admissions events have financial experts on hand. Visit us to get your questions answered. go.yorku.ca/events

Learn more about sources of funding at **schulich.yorku.ca/financialaid** and on York's future students web page at **go.yorku.ca/scholarships**.



^{*}Learn more about housing options at schulich.yorku.ca/student-life-services/student-housing.

^{**} Participation in the University Health Insurance Plan (UHIP) is mandatory for international students while in Toronto. Visit yorkinternational yorku.ca/uhip for details.

Ready to Make Schulich Your Home for the Next Four Years?

FIND OUT MORE ABOUT SCHULICH

- 1. Visit us online: schulich.yorku.ca
- 2. Join us for Fall Campus Day on November 19, 2022
- 3. Request a Schulich visit to your high school in the Fall of 2022*

CONNECT WITH US



Email us at:

admissions@schulich.yorku.ca



Like us on Facebook:

facebook.com/SchulichSchool



Follow us on Twitter:

@SchulichSchool



Follow us on Instagram:

@SchulichSchool



Connect with us on LinkedIn:





Watch us on YouTube: youtube.com/SchulichSchool



^{*}High school visits are subject to Schulich staff/student availability.

Schulich's Bachelor of Business Administration (BBA) offers a transformational, real-world learning experience that will lay the foundation for career success, allow you to foster lifelong friendships, and will act as your passport to today's complex business world.

www.schulich.yorku.ca



SCHULICH SCHOOL OF BUSINESS

Seymour Schulich Building

York University 4700 Keele Street Toronto, Ontario, Canada M3J 1P3

Click here for campus location





Amazing things happen when diverse communities work together to tackle world issues. When York University students apply their knowledge, they have the power to make things right.

Join us in creating positive change. yorku.ca/rightthefuture



