



2026 Program

**Schulich School
of Business**
York University

BBA



Schulich
School of Business

YORK U

Prepare to Lead with a Schulich BBA



“Schulich’s renowned BBA is one of Canada’s top undergraduate business degrees, offering a dynamic, globally focused learning experience. With career-ready specializations, close industry connections, and a diverse and supportive community, the Schulich BBA equips you with the skills and insights needed to succeed in today’s fast-changing business world.”



A handwritten signature in black ink.

Detlev Zwick, PhD
Dean, Tanna H. Schulich Chair in
Digital Marketing Strategy,
Schulich School of Business



On the cover:
Benita Munzundu (BBA '23)
Project Manager,
Fenix Event Management



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Four Unforgettable Years. A Lifetime of Opportunities.

Schulich is one of the top business schools in Canada — and the world — offering a high-quality education that combines strong academics, hands-on learning, and a global outlook.

The Bachelor of Business Administration (BBA) program brings together high-achieving students from across Canada and around the world, and explores key areas of business while providing flexibility to focus on what interests you most. With eleven specializations and global exchange opportunities, the Schulich BBA helps you build a strong foundation for a successful future.

Get ready for unforgettable experiences and countless opportunities to learn, grow, and make lasting personal and professional networks.



“My experiences in the Schulich BBA equipped me with a diverse set of technical and soft skills, introduced me to a community of supportive students and professors, and motivated me to accomplish both my personal and professional goals.”

Mark Di Giorgio (BBA '22)
Director, Distribution Strategy, CI Financial



Real-World Learning Experiences

With guest lectures, internships, work placement courses, and the opportunity to study abroad, experiential learning is a priority.



World Class Case Competitions

Develop case analysis skills, visit new places and meet people from other schools and countries by participating in Schulich undergraduate case competitions.



Inclusive & Diverse Campus Culture

Schulich's student community empowers leadership, inclusion, and belonging through student-led clubs like Women in Leadership, Black Student Association, and Schulich Pride Alliance.



Begin Your Journey

Your undergraduate years at Schulich provide an opportunity for tremendous personal growth and discovery. Immerse yourself in a learning environment that values the inquisitive, the entrepreneurial, and the importance of corporate social responsibility in today's global economy.

The Schulich BBA provides you with a strong foundation in all aspects of general management and equips you with the communication and interpersonal skills necessary to excel in your future career.

PROGRAM ENTRY

September

INTERNATIONAL EXCHANGE

**Available through
66 partner schools
in 32 countries**

PROGRAM LENGTH

4 years
120.00 credits

COURSE LOAD

Full-time
15.00 credits
per term

SUMMER INTERSHIPS

Available

Degree Overview

Over four years, students in the BBA program cover a broad range of business disciplines, with the option to specialize in their upper years.

YEARS

1 & 2

TOPICS COVERED:

- Accounting
- Finance
- Marketing
- Responsible Business
- Economics
- Management
- Global Business
- Statistics
- Organization Studies
- Data Analytics
- Supply Chain Management

YEARS

3 & 4

TOPICS COVERED:

- Strategic Management
- Business & Non-Business Electives



"Schulich offers its students a world-class education and life-changing experiences. Students graduate with the required skills, as well as the passion and resilience, to make a positive and lasting impact on business and society."

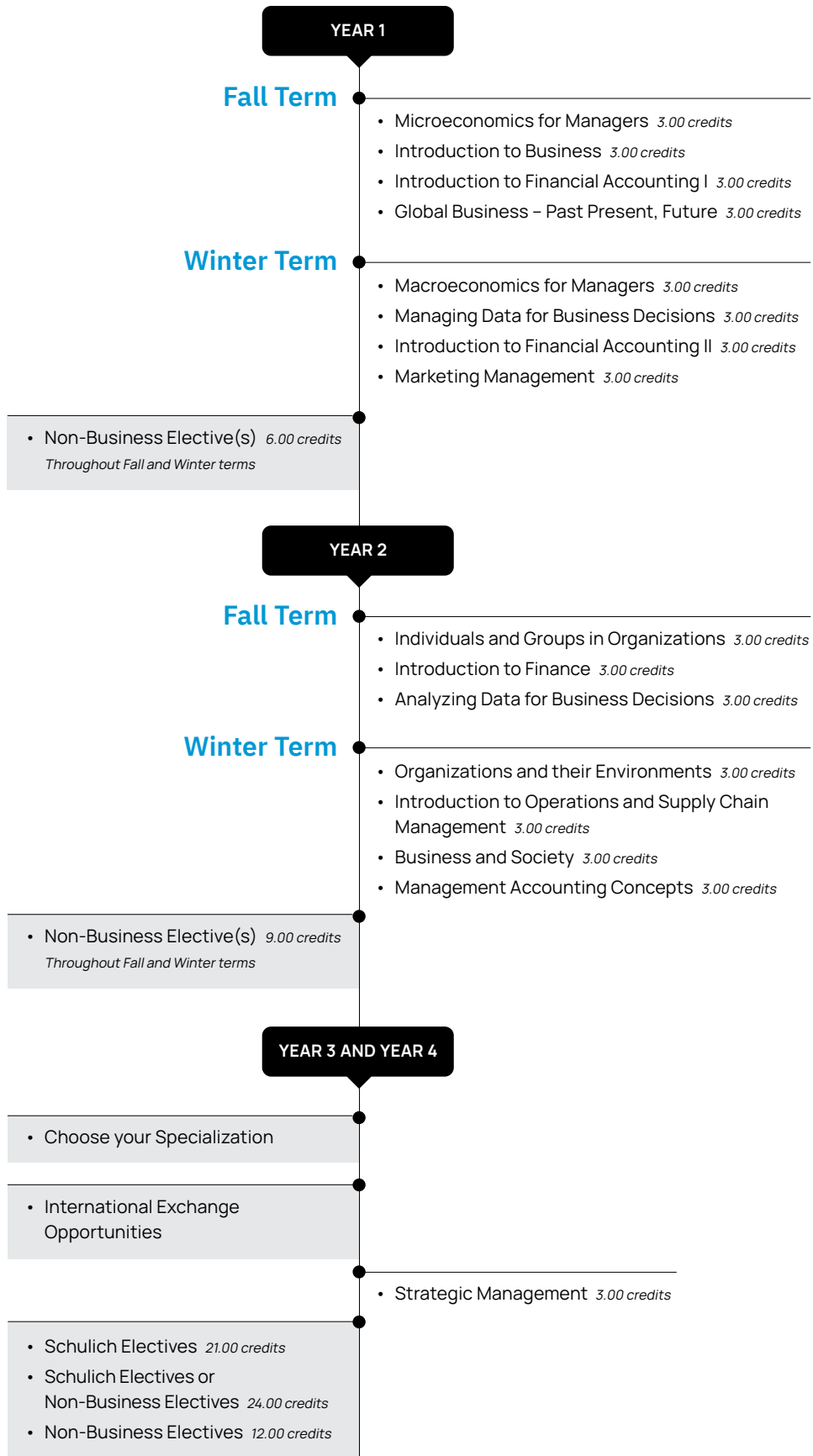
Burkard Eberlein

Professor, Public Policy and Sustainability; Director, BBA Program



TO APPLY ONLINE
scan the QR code or visit:
schulich.yorku.ca/admissions

Bachelor of Business Administration (BBA) Program Structure



Open the Doors of Possibility with Our Specializations

The BBA program offers the flexibility to tailor your degree by specializing in up to two areas of interest during Years 3 and 4. With 11 distinct specializations to choose from including Marketing, Finance, Global Business, Sustainability, and more — Schulich empowers students to shape their academic path based on their career goals and interests. These specializations are a defining feature of the BBA program, providing in-depth expertise and a competitive edge in today's job market.



“The reason I chose Schulich was the breadth of specializations it offered. It gave me the opportunity to look at my options before I chose the fields of study that were right for me.”

Alexandria Zamora (BBA '17)
Senior Account Director, Digital, Edelman





Explore Career Options with our 11 Specializations

Accounting



Business Analytics



Economics



Entrepreneurial
& Family Business
Studies



Finance



Global Business



Marketing



Operations
and Supply Chain
Management



Organization
Studies



Strategic
Management



Sustainability



Learn more about our 11 specializations:
schulich.yorku.ca/programs/bba



Learn from the Experts

At Schulich, you'll learn from world-class faculty who are both passionate educators and leading experts. These renowned scholars and industry professionals bring cutting-edge research in areas like risk management, entrepreneurship, and global marketing directly into the classroom. Their work shapes not just academic thinking, but the way business is done — giving you access to the latest insights and skills that matter most.

35+

languages spoken by
Schulich faculty

65%

of Schulich's award winning
faculty are international

Meet Some of the Schulich Faculty



Jeff Everett

PhD & BComm, University of Calgary;
CPA, Ontario; CGA, Alberta
Professor of Accounting



Pouyan Foroughi

PhD, Boston College;
MBA & BSc, Sharif University of Technology
Professor of Finance



Irene Henriques

PhD, Queen's University;
BSc & MSc, University of Montreal
Professor of Economics



Ivona Hideg

PhD, University of Toronto;
MASc & BA, University of Waterloo
Professor of Organization Studies



Guangrui (Kayla) Li

PhD, Hong Kong University;
BBA, Peking University
Professor of Operations Management
and Information Systems



Olaf Weber

PhD, University of Bielefeld;
BA & MA, University of Mannheim
Professor of Sustainability

Enhance Your Education

Schulich offers a number of ways for you to further refine your subject matter expertise and enhance your marketability upon graduation.

Experiential Education Opportunities

Work Placement electives provide an opportunity to earn credit while gaining relevant experience. Apply theories and concepts learned in your core business classes in a practice-based work context, then reflect upon your actions and decisions.



CPA-Approved Prerequisite Courses

Accounting courses offered through the BBA program allow you to obtain the required knowledge to pursue either the Schulich Master of Accounting (MAcc) after graduation, or enrol in the CPA PEP program. Both pathways lead to the much sought-after CPA designation.



Advance Your Studies

Consider your long-term career plans. Schulich offers a range of graduate programs designed to help you build on your strengths and advance your studies in the direction you choose.

- Master of Business Administration (**MBA**)
- MBA in Technology Leadership (**Tech MBA**)
- Master of Accounting (**MAcc**)
- Master of Business Analytics (**MBAN**)
- Master of Finance (**MF**)
- Master of Health Industry Administration (**MHIA**)
- Master of Management in Artificial Intelligence (**MMAI**)
- Master of Marketing (**MMKG**)
- Master of Real Estate & Infrastructure (**MREI**)
- Master of Supply Chain Management (**MSCM**)

Fast-track Your Career

Schulich BBA graduates can streamline their journey to an MBA or Master of Accounting (MAcc), earning an advanced degree faster and taking their careers further. Contact the admissions team for details at admissions@schulich.yorku.ca

Your Student Experience Goes Beyond the Classroom

Build lasting memories as part of an engaged and impressive student community. Develop your strengths, skills, and interests with a host of exciting co-curricular activities.



Choose from over

25+

**student-run clubs
and organizations**

From investment banking to sustainable enterprise to the Schulich Protégé Program, you'll have the ability to pursue a broad spectrum of interests alongside your studies.

Women in Leadership (WIL)

Women in Leadership aims to help young women grow as leaders in all areas, with a focus on support, diversity, inclusion, fairness, and different identities. WIL also builds connections and hosts events that motivate and guide women in business.



The Undergraduate Business Society (UBS)

The UBS is the official student government of the undergraduate community at Schulich. UBS hosts several events, initiatives, and activities, and shares valuable resources and opportunities that help shape and enhance the student experience.



Next Generation of Entrepreneurs

The entrepreneurial studies specialization works hand-in-hand with the Schulich Startups program, offering students practical support and mentorship. Today, the Schulich Startups community includes 150 companies, 200 founders, and a growing network of over 3,000 engaged members.



The Schulich Accounting Society (SAS)

The Schulich Accounting Society connects the Schulich community with the world of accounting by offering students useful skills, resources, and networking opportunities. Through events with industry professionals and leading accounting firms, SAS helps members build connections and gain real-world experience.



Explore the World While Earning Your Degree

Whether you want a two-week introduction to doing business in a new region, or want to spend a semester immersing yourself in a new culture, Schulich offers a variety of ways for you to internationalize your degree. Learn a new language, increase your cross-cultural communication skills, and build a global network, all while seeing the world!



To learn more about our exchange programs,
scan the QR code or visit:
schulich.yorku.ca/undergraduate-international-opportunities



“Starting at Schulich, I knew I wanted to study abroad at ESADE thanks to its prestige and innovative courses. This life-changing experience pushed me out of my comfort zone – from solo travel to new foods – and gave me unforgettable memories and friendships I’ll cherish for a lifetime.”

Sarvin Khanmohammad (BBA '25)
pictured in Mallorca while on exchange at ESADE Business School, Spain

Full Term Exchange

You will have the opportunity to spend one term abroad on exchange in either year 3 or 4 of the program at one of Schulich's 66 partner schools in 32 countries.



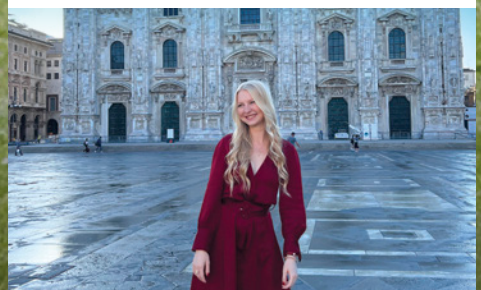
Summer Exchange

Enhance your summer with a course or two abroad at one of Schulich's exchange partner schools. From fashion industry management to innovation boot camps, there is something to satisfy your diverse interests in both business and culture.



International Work Placement

Earn credit toward your degree by completing a summer internship abroad, or at a domestic organization conducting business that links two or more regions of the world.



Ishi Madan (BBA '25)
pictured visiting Stonehenge, while
on exchange at the University of Bath,
School of Management, England

Gain a New Perspective with Global Experience that Sets You Apart

ARGENTINA

- Universidad de San Andrés (UDESA), Buenos Aires

AUSTRALIA

- Griffith University, Queensland
- Macquarie University, Sydney
- SP Jain School of Global Management, Sydney
- University of New South Wales (UNSW), Sydney

AUSTRIA

- Wirtschaftsuniversität Wien – Vienna University of Economics and Business (WU), Vienna

BELGIUM

- Louvain School of Management (LSM), Université Catholique de Louvain (UCL), Louvain

BRAZIL

- Fundação Getulio Vargas – Escola de Administração de Empresas de São Paulo (FGV-EAESP), São Paulo

CHILE

- Universidad Adolfo Ibáñez (UAI), Viña del Mar

CHINA

- Beihang University, Beijing
- City University of Hong Kong – College of Business, Hong Kong
- CUHK Business School, The Chinese University of Hong Kong, Hong Kong
- Fudan University – School of Management, Shanghai
- HKUST Business School, Hong Kong
- Peking University – Guanghua School of Management, Beijing
- The University of Hong Kong (HKU) – Faculty of Business and Economics, Hong Kong

CZECH REPUBLIC

- University of Economics (VSE), Prague

DENMARK

- Copenhagen Business School (CBS), Copenhagen

FINLAND

- Aalto University School of Business, Helsinki

FRANCE

- EDHEC Business School, Nice/Lille
- EM Strasbourg Business School, Strasbourg
- EMLYON Business School, Lyon
- ESSEC Business School, Cergy-Pontoise
- HEC Paris, Paris
- IAE-Aix Marseille Graduate School of Management, Aix-Marseille Université, Puyricard
- IÉSEG School of Management, Paris/Lille
- NEOMA Business School, Rouen
- Toulouse Business School (TBS), Toulouse
- Université Paris-Dauphine, Paris

GERMANY

- EBS Business School, Oestrich-Winkel
- University of Mannheim Business School, Mannheim
- WHU – Otto Beisheim School of Management, Vallendar

IRELAND

- Kemmy School of Business, University of Limerick, Limerick

ITALY

- Università Bocconi, Milan

JAPAN

- Nagoya University of Commerce & Business (NUCB), Nagoya
- Ritsumeikan Asia Pacific University, Beppu

MEXICO

- Instituto Tecnológico Autónomo de México (ITAM), Mexico City
- Tecnológico de Monterrey, Monterrey

NETHERLANDS

- Rotterdam School of Management (RSM), Erasmus University, Rotterdam
- Tilburg University – School of Economics and Management, Tilburg

NEW ZEALAND

- University of Otago, Dunedin

NORWAY

- BI Norwegian Business School, Oslo
- NHH – Norwegian School of Economics, Bergen

PERU

- Universidad Del Pacifico (UP), Lima
- Universidad ESAN – School of Economics and Management, Lima

PORTUGAL

- Nova School of Business and Economics, Lisbon

RUSSIA

- St. Petersburg State University – Graduate School of Management (GSOM), St. Petersburg

SINGAPORE

- Nanyang Business School, Nanyang Technological University, Singapore
- NUS Business School, National University of Singapore, Singapore
- Singapore Management University (SMU), Singapore

SOUTH KOREA

- Korea University Business School (KUBS), Seoul
- Seoul National University (SNU) – College of Business Administration, SNU Business School, Seoul
- Yonsei University School of Business, Seoul

SPAIN

- ESADE Business School, Barcelona
- IE Business School, Madrid

SWITZERLAND

- HEC Lausanne – Faculty of Business and Economics, University of Lausanne (UNIL), Lausanne
- University of St. Gallen, St. Gallen

TAIWAN

- National Chengchi University – College of Commerce (NCCU), Taipei

THAILAND

- Chulalongkorn University – Faculty of Commerce and Accountancy, Bangkok

TURKEY

- Koç University, Istanbul

U.K.

- Lancaster University, Lancaster
- Manchester Business School, University of Manchester, Manchester
- University of Bath – School of Management, Bath
- Warwick Business School (WBS), University of Warwick, Warwick

URUGUAY

- Universidad ORT – Faculty of Management and Social Sciences, Montevideo

U.S.A.

- Ross School of Business, University of Michigan, Ann Arbor, Michigan



One Global Experience: Two Degrees

Schulich is continuously expanding its international reach and study abroad options for BBA students including dual degree programs.

FUTURE LEADERS PROGRAM

- Partnership with the prestigious Guanghua School of Management, Peking University – China
- Complete Years 1 & 2 at Schulich and Years 3 & 4 at Peking
- Diverse student cohort from select globally recognized business schools
- Free on-campus accommodations and monthly living stipend while studying in Beijing



For more information scan the QR code or visit:
schulich.yorku.ca/pku-future-leaders

Rynel Pinto
(BBA '24 Schulich), (B.Mgt '24 Peking)
pictured in Beijing, China



"During my time in the Future Leaders Program, I had the incredible opportunity to compete in the highly competitive Alibaba Global E-Commerce Challenge. Along with my brilliant Future Leaders teammates, we emerged as winners out of 1,000+ participants where the challenges were both thought-provoking and pertinent to the evolving global e-commerce landscape"

Michelle Feldman (iBBA '24 Schulich), (B.Mgt '24 Peking)
pictured in Beijing, China

Our International Relations Team is Here to Support You

Schulich provides in-house programs, services, and a team of licensed immigration professionals to help international students navigate the transition to Canada and plan for the future.



STUDENTS BENEFIT FROM AN ARRAY OF RESOURCES

- Study permit webinars
- Pre-arrival and transition support
- Mentorship program
- English language peer support
- International student orientation
- Immigration information sessions
- 1:1 international student advising
- Social events



For more information scan the QR code or visit:
schulich.yorku.ca/international-student-services

English Language Peer Support (ELPS)

Need assistance with your written or verbal English language skills? Our ELPS program provides free one-on-one online support for both writing assignments and verbal presentations. We will help you build confidence in your English language skills.



Plan Your Life, Post-Degree

A Schulich undergraduate degree gives you the option of launching a career internationally, or the opportunity to work in Canada after graduation. Upon completing your degree, you can explore Canada's immigration pathways, including the Post-Graduation Work Permit, available to help you plan for your ideal career.

Attend information sessions to learn more about relevant work permits and permanent residence options, or book individualized advising sessions with Schulich's International Student Support Specialists.



Admission Requirements: Find Your Fit

Pursuing a business degree is an important decision. At Schulich, we provide an application experience that keeps you informed and empowered. Admission is based on a holistic review of grades and a supplementary application.

BACHELOR OF BUSINESS ADMINISTRATION (BBA)	
ADMISSION REQUIREMENTS	Ontario high school applicants must include the following among their top six 4U or 4M courses to be eligible for admission: • ENG4U* • MHF4U* • MCV4U or MDM4U The Schulich School of Business receives thousands of applications each year for several hundred spaces**. Ontario high school applicants should aim for a minimum average in the high 80s to low 90s. You will also be required to submit a supplementary application to help us better understand your experiences, strengths, and interests beyond academics. In addition to qualities like leadership, resilience, empathy, and entrepreneurial spirit, we welcome any insights into your background, community involvement, or efforts to support equity and inclusion. IB, out-of-province, or international curricula requirements can be found by visiting futurestudents.yorku.ca/requirements *A minimum of 70% in ENG4U and MHF4U is required. No more than two 4M courses will be considered for admission. Courses taken in summer school <i>after an applicant has been admitted</i> will not be factored into an applicant's final admission average. **Meeting minimum requirements does not guarantee admission. Mature and transfer student applications are not accepted.
APPLICATION DEADLINES	You are required to create an account and submit your academic application through the Ontario Universities' Application Centre (OUAC) website, using the following program code: • BBA = YBA Academic application deadline: January 15, 2026* The supplementary application opens in November. Applicants will receive an email with details on how to access and complete the supplementary application. Supplementary application deadline: February 3, 2026 *Late applications are not accepted and applicants are strongly encouraged to apply early.
LANGUAGE REQUIREMENTS	To gain admission, you must demonstrate English language proficiency by presenting a minimum proficiency score on an accepted language test. You are not required to submit proof of English proficiency (language test scores) if you have successfully completed, or are in the process of successfully completing four full years of study in English at an accredited high school in Canada, or four full years of study at the high-school level outside of Canada where English is the primary language of instruction. For more information visit: futurestudents.yorku.ca/requirements/language-tests



**OUR RECRUITMENT TEAM
IS HERE FOR YOU!**

Meet us at exciting events such
as the Fall Campus Day,
Ontario University Fair, Webinars,
Drop-in virtual Q&A, and more!



JOIN AN INFO SESSION

Scan the QR code or visit:
[schulich.yorku.ca/future-students/
discover-schulich](https://schulich.yorku.ca/future-students/discover-schulich)

Dhivyan Richard (BBA '22, MAcc '23)
Senior Tax Analyst,
Kilmer Van Nostrand Co. Limited

Navigating the Transition from High School

The transition from high school to university can be a big adjustment. From the moment you accept your offer of admission to Schulich, you'll have access to a variety of resources to help you navigate this next exciting phase of your life.

Pre-First Year Experience

Throughout the summer there will be a multitude of ways to connect with other incoming students virtually and in-person. You will have an opportunity to review your courses, learn about services available to students, and meet your peers.

First Year Advisor

A current Schulich student who serves as a dedicated new student resource to answer all of your questions the summer before beginning first year.

Mandatory Advising

At key points in the Fall and Winter terms of your first and second years, you will be required to attend a mandatory advising session covering important topics to ensure you're staying on track.

Academic Advisors

Have concerns about what courses to take, an upcoming exam, or how to manage your time? You'll be assigned a Schulich academic advisor who will meet with you to discuss all of the above, and more.





Feel at Home in Toronto

Study in one of the most diverse cities in the world and take advantage of all that Toronto has to offer. Access the vibrant downtown core in just 30 minutes by subway. Enjoy restaurants, theatres, and distinct neighbourhoods — there's so much to explore in Toronto.



6th

safest major city
in the world

The Economist

3rd

largest tech sector
in North America

New York Times, 2022

51%

of Toronto's population
was born outside of Canada

13th

best city for
international employees

Mercer, 2024

7th Best City

in the world for Business & Investment

Brand Finance City Index, 2023

Over 180 languages and major
dialects spoken in Toronto



Financial Aid for Your Future Investment

Schulich is committed to funding pathways to provide financial aid through scholarships, bursaries, loans, job opportunities, and academic guidance for success.

How to Fund Your Studies

KEEP YOUR GRADES UP

Access Schulich and York's top scholarships and entrance scholarships by achieving academic excellence.

APPLY FOR ENTRANCE SCHOLARSHIPS AND AWARDS

The Online Scholarships, Awards & Bursaries Application is open from December 1 to April 1 and is available through MyFile at go.yorku.ca/myfile. Your York reference number (provided when you applied for admission) is required to complete the online form. Apply early — you don't need to wait for an offer of admission.

APPLY FOR OSAP

OSAP provides eligible applicants with non-repayable government grants to cover tuition in specific programs, essentially making these programs tuition-free. Use the OSAP aid estimator available at ontario.ca/osap to see how much government aid could be available to you. Submit your OSAP application and all required documents online through the OSAP webpage before July 15 to ensure your funding is available at the start of the Fall term. osap.gov.on.ca

APPLY FOR IN-COURSE SCHOLARSHIPS AND AWARDS

Once you are enrolled in classes, you can apply for in-course awards for each academic year. A single application, called the Financial Aid, Awards and Scholarships (FAAS) Application is used for scholarships, bursaries and on-campus employment programs. You should complete the FAAS Application to be considered for a variety of programs and funding. students.yorku.ca/sfs/awards-and-scholarships

EXPLORE ON-CAMPUS JOB OPPORTUNITIES

Many York students work on campus to earn extra money, gain valuable experience and contribute to University life. Work in student services offices at a work/study position and gain technical experience and knowledge to help you prepare for your career.

SPEAK WITH A FINANCIAL AID ADVISOR

We're here to help! Most of our admissions events have financial experts on hand. Visit us to get your questions answered. go.yorku.ca/events



Schulich Scholarships*

York University provides scholarships and entrance awards ranging from \$1,125 to \$7,500 to incoming students. In addition, Schulich offers the following scholarships presented to incoming BBA students who have demonstrated academic excellence and community leadership.

SRPAA Leadership Award for Black Communities

1 @ \$7,500 renewable
(\$30,000 over four years)

SRPAA Leadership Award for Indigenous Communities

1 @ \$7,500 renewable
(\$30,000 over four years)

Seymour Schulich BBA
Entrance Scholarship
5 @ \$7,970

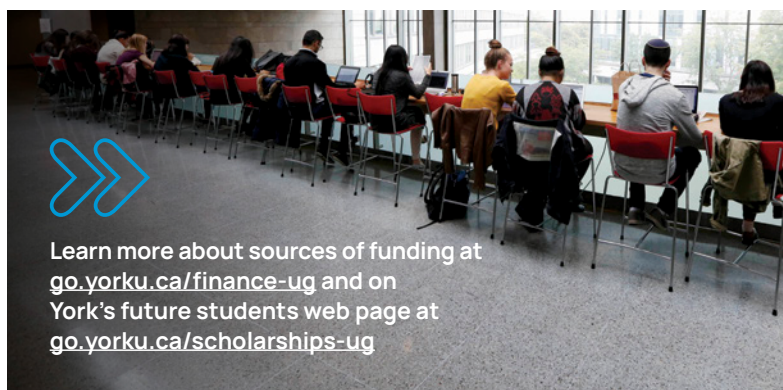
Tanna H. Schulich BBA
Entrance Scholarship
5 @ \$7,970

Steven K. Hudson BBA/iBBA
Entrance Award
1 @ \$7,000

Edith Schulich BBA/iBBA
Entrance Award
1 @ \$5,000

KPMG Award for Black and
Indigenous Students
5 @ \$5,000

*Students are sent an additional application form for Schulich scholarships and awards.



Learn more about sources of funding at go.yorku.ca/finance-ug and on York's future students web page at go.yorku.ca/scholarships-ug

Tuition Fees and Cost of Living

Below is a list of some expected costs for your first year. It is important to be aware of the expenses you will be facing so that you can plan your finances and budget wisely.

All fees are in Canadian dollars (CAD)		DOMESTIC STUDENTS Canadian Citizen or Permanent Resident		INTERNATIONAL STUDENTS Visa/Study Permit
		Residents of Ontario	Out of Province	
BBA	AVERAGE FULL-TIME TUITION PER YEAR	\$ 11,681	\$ 11,815	\$ 42,818

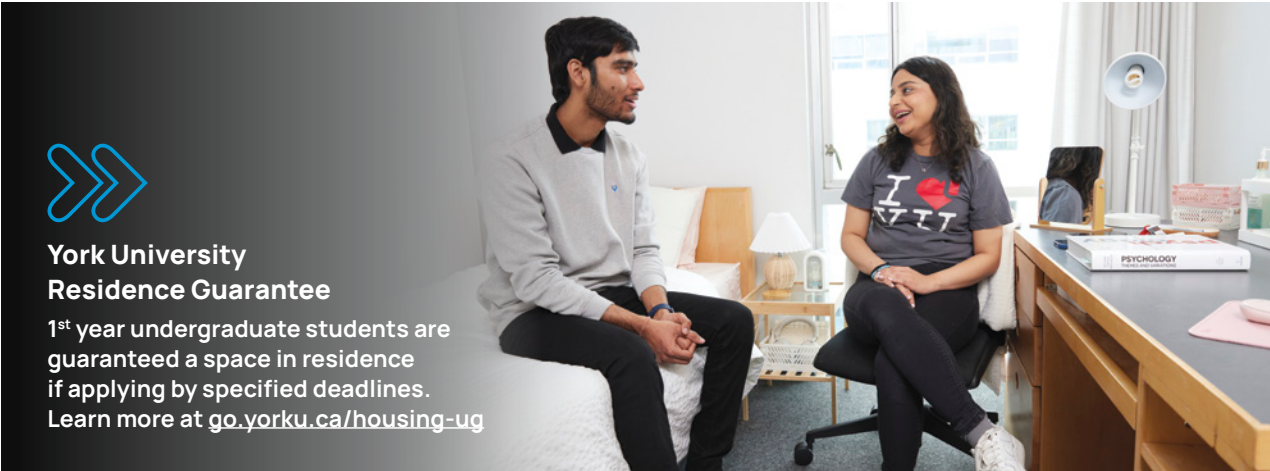
These are estimated costs based on a full-time student (based on 30.00 credits + supplementary fees) pursuing a BBA for the Fall/Winter 2025–2026 academic year. Please note that fees are subject to change. For detailed, up-to-date course and program fees, visit sfs.yorku.ca/fees.

ESTIMATED ANNUAL EXPENSES	ON CAMPUS	OFF CAMPUS
Textbooks and Supplies	\$2,552	\$2,552
Housing*	\$7,862 to \$11,076	\$13,800+ **
Meal Plan	\$3,250 to \$6,500	\$3,065
Personal Expenses (entertainment, transportation and health care)	\$4,200	\$4,200
Health and Dental Care	\$316 (York Federation of Students (YFS) health plan for domestic students) \$1,072 (UHIP + YFS health plan for international students)***	\$316 (York Federation of Students (YFS) health plan for domestic students) \$1,072 (UHIP + YFS health plan for international students)***

* For more information on housing on campus, please visit yorku.ca/housing. Students who are seeking accommodation on campus are **strongly encouraged** to submit their housing application after accepting their offer of admission.

** Off-campus housing costs may vary significantly based on several factors, including location, unit size, and roommate preferences.

*** Participation in the University Health Insurance Plan (UHIP) is mandatory for international students while in Toronto. Visit yorkinternational.yorku.ca/uhip for details. Health and dental care costs are based on the 2024–2025 academic year.




**York University
Residence Guarantee**
 1st year undergraduate students are guaranteed a space in residence if applying by specified deadlines.
 Learn more at go.yorku.ca/housing-ug

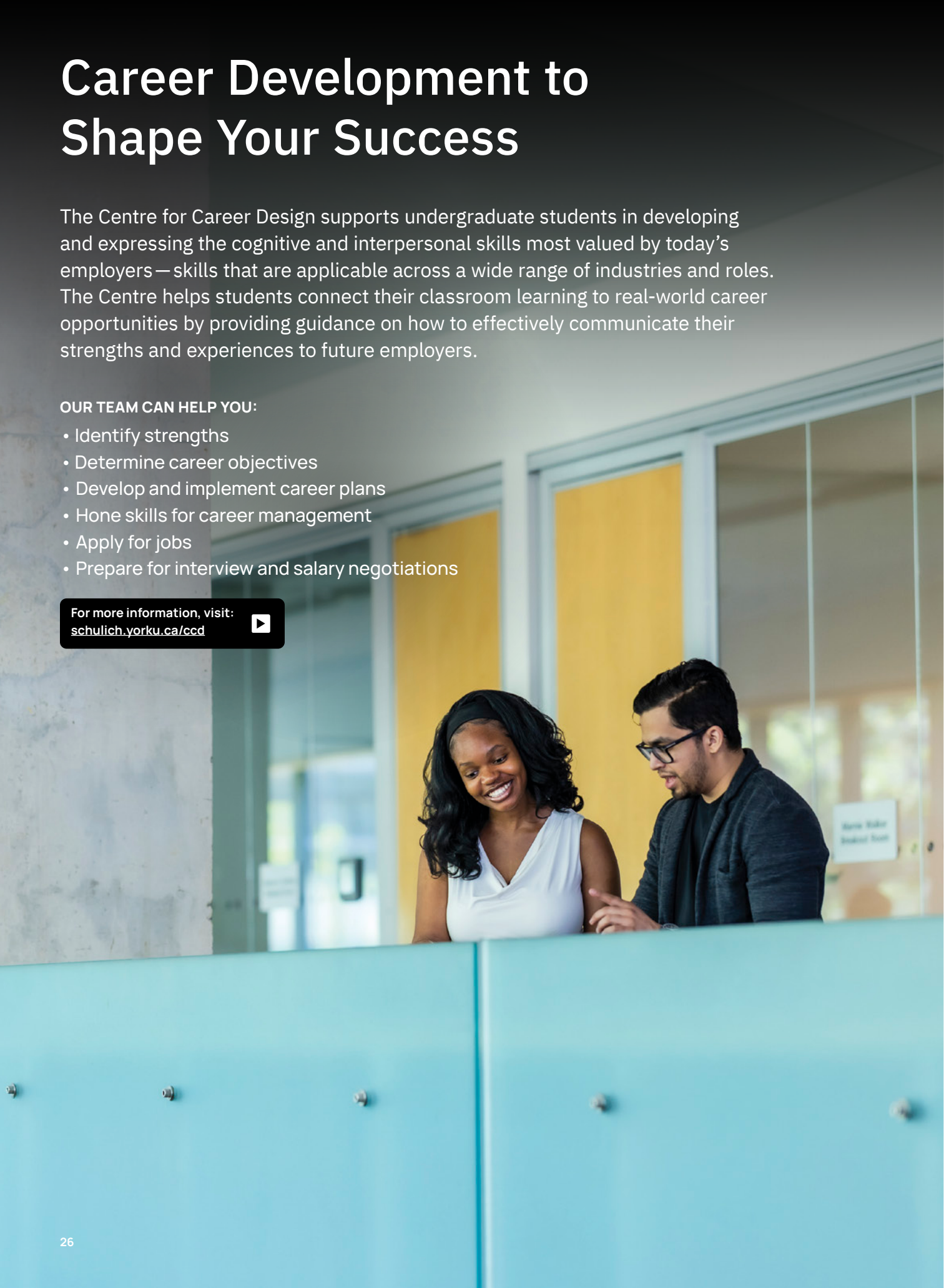
Career Development to Shape Your Success

The Centre for Career Design supports undergraduate students in developing and expressing the cognitive and interpersonal skills most valued by today's employers — skills that are applicable across a wide range of industries and roles. The Centre helps students connect their classroom learning to real-world career opportunities by providing guidance on how to effectively communicate their strengths and experiences to future employers.

OUR TEAM CAN HELP YOU:

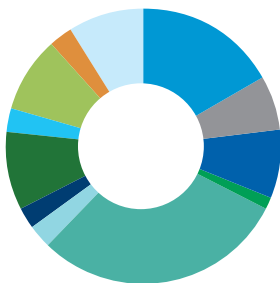
- Identify strengths
- Determine career objectives
- Develop and implement career plans
- Hone skills for career management
- Apply for jobs
- Prepare for interview and salary negotiations

For more information, visit:
schulich.yorku.ca/ccd



BBA Class of 2024 Employment Report

EMPLOYMENT BY INDUSTRY*



Accounting	(17%)
Consulting	(6%)
Consumer Packaged Goods	(8%)
Energy	(2%)
Financial Services	(30%)
Government	(3%)
Manufacturing	(3%)
Media / Entertainment	(9%)
Retail	(3%)
Technology	(9%)
Transportation & Logistics Services	(3%)
Other	(9%)

EMPLOYMENT BY FUNCTION*



Accounting	(20%)
Business / Data Analytics	(10%)
Consulting	(11%)
Finance	(13%)
General Management	(15%)
Information Technology	(2%)
Marketing / Sales	(23%)
Operations / Logistics	(4%)
Other	(4%)

*Percentages may not add up to 100% due to rounding.

87%

of students seeking employment received an offer within 6 months of graduation

172

companies hired the i/BBA class of 2024

\$70,919

average total compensation (includes base salary and other guaranteed compensation)**

**For those employed within six months of graduation and who reported compensation figures.

Schulich alumni work with some of the world's leading organizations such as:

Amazon	Kijiji Canada	PricewaterhouseCoopers
American Express	KPMG	Procter & Gamble (P&G)
Bell Canada	Manulife Financial Corporation	Royal Bank of Canada
CIBC	McKinsey & Company, Inc.	Shopify Inc.
CPA Ontario	Microsoft	Sun Life Financial Inc.
Ernst & Young	Ontario Teachers' Pension Plan	Toronto-Dominion Bank
Hydro One	PepsiCo, Inc.	Uber Technologies
IBM		Unilever
Johnson & Johnson		United Nations

Corporate Recruitment Events

Connect with companies such as EY, Deloitte, KPMG, Amazon, Loblaw's, and TD Canada Trust about career opportunities in their organizations.

Networking Mixers

The CCD hosts a number of events such as the Industry Advising Breakfast & Mixer Series to allow you to engage with potential recruiters and employers.

Access to Job Opportunities

Enjoy exclusive access to job opportunities posted on our career platform, Handshake, along with links to other resources to help with employer searches. Schulich graduates continue to be sought after by top employers.



Career Workshops

Benefit from skill-enhancing workshops aimed at making you more marketable and career-ready. Resume and cover letter writing, managing your online presence, and mastering the interview are some examples of the workshops available to you.



Gain Access to the Schulich Global Alumni Network

When you graduate from Schulich, you become part of one of the largest business alumni networks in Canada.



UPON GRADUATION, JOIN
A GLOBAL NETWORK OF OVER

37,000

active alumni in

90

countries

Participate in the
**Schulich Alumni
Mentorship Program**

or engage with alumni at events and conferences to gain key insights into the industries and careers that you're passionate about.

Take advantage of life-long professional development activities, career management resources, and alumni events.

Enjoy exclusive access
to Schulich's Alumni Hub,
which includes

115+

global alumni chapters in over

60

countries

Enhance your student
experience and widen
your professional networks
by attending signature
alumni events.

Participate in student club activities to gain access to the Schulich network, and connect with alumni from around the world through Schulich's Global Alumni Chapters. Tap into exclusive alumni services for students including the popular Alumni2Student mentorship program, open to third and fourth year undergrads.



"Your program here at Schulich is just the beginning! Our Global Alumni Network is a tremendous asset — opening up connections, knowledge sharing and opportunities that extend far beyond graduation."

Pamela Laycock (MBA '89)
President,
Schulich Global Alumni Network

Schulich's Bachelor of Business Administration offers a transformational, real-world learning experience that will lay the foundation for career success, allow you to foster lifelong friendships, and will act as your passport to today's complex business world.



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